

**IK Multimedia. Musicians First.**



**For immediate release**

**IK Multimedia's iRig Mic Studio — the ultra-portable pro-quality large-diaphragm microphone for all platforms — is now available**

*IK's iRig Mic Studio mobile condenser microphone provides amazing sound quality in an extremely compact portable size for musicians, broadcasters and audiophiles on the go.*

**June 23, 2015** - IK Multimedia, the leader in mobile music creation technology, is pleased to announce that **iRig® Mic Studio** is now available and shipping. It's an ultra-portable large-diaphragm digital condenser microphone — with a 1" diameter capsule — that's perfect for musicians, vocalists, home producers, podcasters, broadcasters, voice-over artists and anyone else who needs to capture professional quality sound. Designed for plug-and-play seamless operation with iPhone, iPad, iPod touch, Mac, PC and Android, now anyone can record with studio-quality results anytime and anywhere.

Its release coincides with the arrival of the new **Mic Room** microphone-modeling app for iPhone and iPad. This revolutionary new app provides a massive collection of meticulously modeled microphones that musicians can use to color the sound of their iRig Mic Studio. With everything from ribbons to condensers to dynamics, it's a treasure chest full of virtual versions of some of the most timeless microphone designs of all time.



**Superior portable performance**

iRig Mic Studio has been created to provide the best sound quality possible in every recording

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situation. It features a large 1" diameter back electret condenser capsule, a 24-bit audiophile-grade A/D converter (with 44.1/48 kHz sample rate) and a built-in low-noise high-definition preamp. These, combined with its 133dB SPL rating, allow for optimal audio capture at any sound pressure level — it can record everything from the subtle and nuanced dynamics of the human voice to the full-on bombast of an amplified electric guitar, and everything in between.

And while these features are excellent on their own, what's truly remarkable about iRig Mic Studio is that it fits its components into a compact enclosure so small that it makes other microphones seem supersized and cumbersome by comparison.

## **Comprehensive control**

In addition to its high-end components, iRig Mic Studio also sports a comprehensive set of monitoring and level control features. It comes with a gain control knob and a multicolor LED level indicator that allow for on-the-spot adjustment. It also has a headphone output jack with its own level control for monitoring directly from the microphone itself. For better positioning while recording, iRig Mic Studio comes with a sturdy and portable tabletop tripod stand. And for improved portability, it comes with its own protective travel pouch.

## **It's all about the connections**

iRig Mic Studio is compatible with nearly every popular mobile and desktop platform. It comes with a female micro-USB port and an assortment of cables: Micro-USB to Lightning for iPhone, iPad and iPod touch; micro-USB to micro-USB OTG for Android (requires either an Android 5 or Samsung Professional Audio device); and micro-USB to USB for Mac and PC.

## **A world of professional microphones**

Though iRig Mic Studio sounds great on its own, its tonal character can also be customized thanks to IK's new **Mic Room** app for iPhone, iPad and iPod touch. Mic Room is a microphone-modeling app that works seamlessly with iRig Mic Studio to give it the sonic characteristics of some of the most famous microphones in history: tried-and-true dynamics, velvety tube condensers, smooth ribbons and a whole lot more more. Now producers, musicians, podcasters and anyone else who wants great sound on the go can have access to an all-in-one microphone that can mimic a full treasure trove of classics.

The Mic Room App is available from the App Store at [www.appstore.com/microom](http://www.appstore.com/microom)

## **Record with the power of apps**

For immediate recording, iRig Mic Studio comes with a powerful suite of vocal apps. **VocaLive™** is an expandable, powerful effects processor and multi-track recording app that's perfect for professional singers. **EZ Voice™** for iPhone, iPad and iPod touch and **EZ Voice™** for Android are streamlined and easy-to-use sing-along apps that make it easy for vocalists to practice with any song in their music library. **iRig® Recorder** for iPhone, iPad and iPod touch and **iRig® Recorder** for Android are straightforward audio capture apps that are great for everyone from journalists who need to make recordings in the field to podcasters who want to broadcast while on the go, and everyone in between.

The VocaLive App is available from the App Store at [www.appstore.com/vocalive](http://www.appstore.com/vocalive)

The EZ Voice App is available from the App Store at [www.appstore.com/ezvoice](http://www.appstore.com/ezvoice)

The iRig Recorder App is available from the App Store at [www.appstore.com/irigrecorder](http://www.appstore.com/irigrecorder)

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EZ Voice is available for Android via Google Play and the Samsung GALAXY Apps store. iRig Recorder is available for Android on Google Play.

iRig Mic Studio is also fully compatible with a wide variety of third party apps and software, like Cubasis, ProStudio Vocal FX, MultiTrack DAW and more. It's also compatible with Apple's GarageBand and Logic Pro X apps, and iOS Voice Memo.

## Pricing and availability

iRig Mic Studio comes in silver or black and is available now from music and electronics retailers worldwide, and from the IK online store, for only \$/€179.99 (excluding taxes).

For more information, please visit [www.irigmicstudio.com](http://www.irigmicstudio.com)

To see the official video of iRig Mic Studio in action, go to: [www.irigmicstudio.com/video](http://www.irigmicstudio.com/video)



Warm regards,

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**About IK Multimedia:** IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig®, VocaLive™, EZ Voice™ are trademarks property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac, iMovie, GarageBand and App Store are trademarks or service trademarks of Apple, Inc., registered in the U.S. and other countries. iPad Air, iPad mini and Lightning are trademarks of Apple, Inc. Android™ is a trademark of Google Inc. "Samsung" is a trademark of Samsung in the United States or other countries. All other trademarks are property of their respective owners. All other trademarks are property of their respective owners.